7 EFFECTIVE WAYS TO PROTECT PUBLIC RADIO
WHICH WILL YOU CHOOSE? 7 SMART GIVING STRATEGIES

When you include KUT and KUTX in your estate plan, you make a promise to future generations that serious, independent news and outstanding musical programming will always be available in Austin. Thank you for supporting KUT and KUTX, essential outlets for conversation, education and culture for over 60 years.

1 A GIFT IN YOUR WILL OR LIVING TRUST
A single sentence in your will or living trust ensures your support of KUT and KUTX at The University of Texas at Austin.
+ Gives you flexibility to change your gift if your life circumstances change.

2 BENEFICIARY DESIGNATIONS
Use a simple form to name KUT and KUTX as a beneficiary of your life insurance policy or retirement plan assets.
+ Protect your assets from income taxation by leaving them to KUT and KUTX.

3 IRA QUALIFIED CHARITABLE DISTRIBUTION (QCD)
If you are required to take a minimum distribution, you may give up to the maximum amount allowed by law per year from your IRA directly to KUT and KUTX. Please contact us for the current maximum amount.
+ You do not have to pay income taxes on the money you give through your IRA qualified charitable distribution.

4 CHARITABLE GIFT ANNUITIES
A charitable gift annuity provides you with supplemental income during your retirement years.
+ Receive steady income for life that is partially income tax free throughout your life expectancy.
+ After your lifetime, the balance goes to support KUT and KUTX.

5 DONOR-ADVISED FUNDS
A donor-advised fund is like a charitable savings account.
+ Enjoy the flexibility to recommend how much and how often money is granted to KUT, KUTX and other qualified charities.
+ Qualify for a federal income tax deduction in the year you contribute to the fund.

6 SECURITIES
If you have assets you’ve owned for longer than one year that have increased in value, consider giving them to KUT and KUTX.
+ Qualify for an income tax deduction when you make your gift and eliminate capital gains tax on the assets.

NEW OPPORTUNITY!
If you are 70½ or older, you can use your IRA to create a gift that pays you a stream of income. Get fixed, reliable income for life by making a one-time election for a QCD of up to $50,000 (without being taxed on the distribution). This option comes with special rules, so contact us for more information.

7 ENDOWMENTS
Provide perpetual support for KUT and KUTX staff and programs.
+ Your gift is invested into a pooled fund, and the original gift amount is protected while distributions support the endowment’s purpose.
Why Make a Legacy Gift?

• Help KUT provide in-depth news coverage through a local lens.
• Ensure KUT and KUTX remain a vital part of the Austin community.
• Help KUTX nurture the Austin music ecosystem.
• Bolster KUT and KUTX’s foundation for the future.
• Be part of KUT and KUTX’s success forever.

Get started today at legacy.kut.org.

INVEST IN THE FUTURE OF PUBLIC MEDIA
Learn more about these kinds of gifts and additional giving options at utexas.planmygift.org.

IT CAN BE AS SIMPLE AS A SENTENCE

Did you know supporting trusted, independent news coverage and unparalleled musical discovery can be as easy as including this sentence in your will?

I hereby direct $_____________ (or ____ percent of my residual estate) in cash, securities or other property to the Board of Regents of The University of Texas System for the benefit of The University of Texas at Austin. This gift shall be for the further benefit of ________[college, school, unit]__________ and shall be used to ________________[purpose] _____________________________.

Tax ID number 30-0710145
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California residents: Annuities are subject to regulation by the State of California. Payments under such agreements, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association. Oklahoma residents: A charitable gift annuity is not regulated by the Oklahoma Insurance Department and is not protected by a guaranty association affiliated with the Oklahoma Insurance Department. South Dakota residents: Charitable gift annuities are not regulated by and are not under the jurisdiction of the South Dakota Division of Insurance.

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